



CEB expands VisMin route network with two new flights from Cagayan De Oro

15 March 2017 – The Philippines’ leading airline, Cebu Pacific (PSE: CEB), expands its inter-regional route network with the addition of two new routes that will connect the Visayas to Northern Mindanao.

Starting today, March 15, 2017, CEB will be flying four times weekly (Monday, Wednesday, Friday and Sunday) between Cagayan de Oro and Tagbilaran; and three times a week (Tuesday, Thursday and Saturday) between the former and Bacolod. Both new routes to and from Cagayan de Oro will use the airline’s ATR aircraft.

“We at CEB are very thrilled to begin flying to and from these destinations. We believe that these new routes will not only boost tourism, but also increase trade and productivity between the Visayas and Mindanao. Movement of goods between these islands will also be facilitated as CEB cargo services are also available in these new routes. CEB is likewise optimistic that our newest routes will encourage a number of tourists and businessmen from Tagbilaran and Bacolod to visit Mindanao more often with direct flights,” said Alexander Lao, President and CEO of Cebgo.

True to the Cebu Pacific commitment of making every Juan fly, the new routes to and from Cagayan de Oro provide travellers with the best connectivity option from Bacolod and Tagbilaran to Northern Mindanao through direct flights, eliminating the need to pass through Manila or Cebu. CEB offers its lowest all-in one way year-round fare from Cagayan de Oro to Tagbilaran at Php1,235 and from Cagayan de Oro to Bacolod at Php1,806.

CEB currently operates flights out of six strategically placed hubs in the country: Manila, Cebu, Davao, Clark, Kalibo, and Iloilo. CEB enhances inter-island connectivity within the country and across the globe with its 66 destinations with over 100 routes, spanning Asia, Australia, the Middle East, and USA. The airline’s 59-strong fleet is comprised of four Airbus A319, 36 Airbus A320, seven Airbus A330, eight ATR 72-500 aircraft and four ATR 72-600.

For bookings and inquiries, guests can visit www.cebupacificair.com or call the reservation hotlines (+632)7020-888 or (+6332)230-8888. The latest seat sales can be found on CEB’s official Twitter (@CebuPacificAir) and Facebook (cebupacificairphilippines) pages. Guests may also download the Cebu Pacific official mobile app on the App Store and Google Play.

About Cebu Air Inc. (PSE: CEB)

Cebu Air Inc. is the largest carrier in the Philippine air transportation industry, offering its low-cost services to more destinations and routes with higher flight frequency within the Philippines than any other airline.

Its wholly owned subsidiary, Cebgo, currently offers flights to 27 Philippine destinations utilizing an exclusive fleet of eight ATR 72-500 aircraft, and four ATR 72-600 aircraft. Cebgo has two strategic hubs in the Philippines namely, the Ninoy Aquino International Airport (NAIA) Terminal 4 in Manila and Mactan Cebu International Airport (MCIA) in Cebu.



CEB marks first anniversary of first US destination

08 March 2017 – The Philippines' leading carrier, Cebu Pacific (PSE: CEB), celebrates one year of service between Manila and its first US destination, Guam. The introduction of CEB flights to and from Guam has largely contributed to the surge in tourist arrivals from the Philippines. CEB is the only low-cost carrier operating direct services between the Philippines and Guam.

The Guam Visitors Bureau reported a 74.3% year-on-year increase in tourists from the Philippines in 2016, versus 2.9% in the previous year. On the back of CEB's four flights per week (Tuesday, Thursday, Saturday and Sunday) to and from Agana, the Philippines is now one of Guam's fastest growing sources of visitor arrivals.

"We take pride in servicing the growing Filipino community in Guam, as flying this route has enabled more of our *kababayans* to come home to their families more often. At the same time, we have also made the Philippines more accessible to the Guamanians, for business and leisure," says Atty. JR Mantaring, CEB Vice President for Corporate Affairs.

"We are also proud to have contributed to the record tourist arrivals in Guam, which in turn has brought about a positive impact on a range of island businesses, strengthening trade and tourism between the Philippines and Guam. The '*Cebu Pacific effect*,' which has made flying to the destinations we serve faster, more affordable, and more accessible for a greater number of people, has boosted tourism and the local Guam economy," added Mantaring.

The Manila-Guam service paved way for CEB to expand its reach across the Pacific, further boosting a network that now spans over 100 routes on 66 destinations across Asia, Australia, the Middle East, and USA. Its 59-strong fleet is comprised of four Airbus A319, 36 Airbus A320, seven Airbus A330, eight ATR 72-500, and four ATR 72-600 aircraft. Between 2017 and 2021, CEB expects delivery of one more brand-new Airbus A330, 32 Airbus A321neo, and 12 ATR 72-600 aircraft.

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CEB BIZ 2017-001

CEB takes delivery of its 59th aircraft

March 03, 2017 – The Philippines’ leading carrier, Cebu Pacific Air (PSE: CEB) took delivery of its 59th aircraft last February 28, 2017. This new ATR 72-600 is the fourth of the 16 firm orders CEB made last year.

This brand-new ATR 72-600 will be used to support the company’s expansion as CEB, through its wholly-owned subsidiary Cebgo, will be launching two new routes this March 15 2017: Cagayan de Oro to Bacolod and Cagayan de Oro to Tagbilaran.

“We are eager to receive yet another addition to our ATR fleet, supporting our expansion plans in the archipelago. CEB remains committed to further increase inter-island connectivity within the Philippines, to serve not only our *kababayans* but also tourists who wish to explore the country’s beautiful islands and experience the world-renowned Filipino hospitality,” said Alexander Lao, President and CEO of Cebgo.

“Rest assured, we will continue making more destinations accessible to *everyJuan* while consistently providing our trademark low fares, paired with our safe and fun service” added Lao.

CEB currently offers flights to a total of 37 domestic and 29 international destinations, operating an extensive network across Asia, Australia, the Middle East, and USA. Its 59-strong fleet is comprised of four Airbus A319, 36 Airbus A320, seven Airbus A330, eight ATR 72-500, and four ATR 72-600 aircraft. Between 2017 and 2021, CEB expects delivery of one more brand-new Airbus A330, 32 Airbus A321neo, and 12 ATR 72-600 aircraft.

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